

RULES AND REGULATIONS

Mr and Miss Knanaya Beauty Pageant 2014

- Only KCYLO members can participate
- The age limit is 16 – 22
- Minimum 2 & Maximum 4 participants from each unit / state. (e.g. 2 boys + 2 girls). Each unit will select their own representatives

Competition Format

- The pageant will consist of 3 rounds – (Intro Round, Cultural performance round, and final round)

INTRO ROUND (1)

- The Intro round will introduce the nominees from each state where the Promotional video will showcase the maximum 4 participants from that particular state (Promo Video will go for 3-5 min max each)
- Once the promo video has been played, each participant of that state will walk the cat walk one by one and will be given 10 seconds to dazzle the crowd with poses, postures etc.
- Once they have finished, they will move to a side and wait for other nominees from the remaining states to strut their stuff and go on stage
- After all participants experience the catwalk , everyone will walk off the stage and get ready for the Cultural performance round
- 15 min will be allocated for participants to get changed and ready for the next round. During this short break, judges will allocate INDIVIDUAL marks based on the participant's performance on the cat walk. Furthermore Chendamalam & Purathanapattu competition will be conducted during this 15 minute interval

Cultural Performance Round (2)

- The nominees will be allocated 5 minutes to perform their routine as a group from each state. After each state has completed their performance, all contestants will leave the stage to get changed for the judges' verdict. There will be another 15 minute interval where Chendamalam & Purathanapattu competition will be conducted again during this transition
- *Though the Cultural performance is performed as a group (representing their state), judges will allocate individual marks for contestants within that group based on their performance in their routine*
- *The first round marks and second round marks of each contestant will be tallied to get an overall progress score after the completion of the cultural performance round.*

- There will be another 15 minute break (where Chendamalam & Purathanapattu competition will be conducted) for contestants to get prepared

Final Round (3)

- Judges will be asking various questions to the contestants in which they have to answer to the best of their ability. This will be predominantly about being a knanaya which might have to be answered in Malayalam or English (**These are not historical or educational questions, more related to what it feels like to be kna**). This is the opportunity for the final contestants to give a final and lasting impression to the judges and the crowd
- Once this round is completed, the judges will be given 15 minutes to come up with Mr and Mrs Knanaya 2014 and runner up 1 and 2. All marks of remaining contestants from round 1 – 3 will be tallied up to get a final individual score.
- During this interval, Chendamalam & Purathanapattu competition will be conducted one more time. In the meantime ALL participants will get the opportunity to get ready and get back on stage to walk the catwalk one last time, straight after this 15 minute interval. Music will be played throughout this cat walk where the Mc's will also mention all the participants name for one last time as they walk through
- The judges will come back and announce the winners who will be presented flowers, a ribbon and the prestigious crowns which will have Mr and Miss Knanaya engraved on them. Nevertheless, ALL participants will be on stage for this announcement. *If successful this will be a 2 – yearly event, in conjunction with Oceania knanaya convention in the future*

IMPORTANT INFORMATION

- Dress Code for participants in intro round – Boys (formal attire) Girls (Dress of some sort)
- Dress Code for participants in Cultural performance round – Just costumes used In state group performances
- Dress Code for finalists who reach the third round- – Boys (Moonda and Juba) Girls (Sarees)
- Dress code for all participants who walk the catwalk on stage for one last time (after the completion of the third round) – Boys (Moonda and juba) Girls (sarees)
- Mr and Mrs Knanaya winners CAN come from different states as Individual marks are allocated to participants
- Around 20 – 30 minutes will be allocated for the Intro Round
- Around 45 – 60 minutes will be allocated for the Cultural performance round
- Around 20 -30 minutes will be allocated for the Final round and the verdict

- Purathanapattu and Chendamelam competitions will be conducted in the intervals
- Music will be played throughout the event and the MC's will direct and run the program smoothly
- Promotional videos of participants from each state is COMPULSORY and must be submitted to the date allocated in order to test and run the vid
- There will be up to 3 judges who will mark and decide the winners
- If any questions/clarifications please email to kcylo2014@gmail.com